

Business Standard Event

Attendance Certificate



Setting the standard

World Travel Market



3 - 6 November 2014 • London

Key information

Certificate type

Event

Metric type

Attendance

Audit status

Audit complete

ABC total

51,492 Total Attendance

Period

3 November 2014 to 6 November 2014

Market sector

Travel Industry: General

Total Unique Attendance

51,492

Visitor Attendance

36,777

Exhibitor Attendance

14,715

Event Details

Event Venue:

ExCeL, London

Year Event Established:

1980

Event Frequency:

Annual

Next Event Dates:

2 November 2015 to 5 November 2015

Next Event Venue:

ExCeL, London

Contact details

Reed Exhibitions Ltd
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www.wtmlondon.com

Total Unique Attendance

Visitor Attendance
Exhibitor Attendance

	51,492
	36,777
	14,715

Event Details

Event Dates:	Monday, 3 November, 2014 to Thursday, 6 November, 2014
Event Venue:	ExCeL, London
Stand Space Occupied (square metres):	41,927
Number of Stands:	702
Year Event Established:	1980
Event Frequency:	Annual
Next Event Dates:	2 November 2015 to 5 November 2015
Next Event Venue	ExCeL, London

Event Sponsors

Visit Flanders

Organiser's Descriptions (not verified by ABC)**Main product Groups/Services Exhibited:**

Airline, Airport, Apartment Provider, Consulting Company, Destination Management Company, Event Management Company, Group Travel Organiser, Health Resort and Spa, Hotel/Resort, Incentive House Agency, Marketing Services Company, Meeting Planner, Technology Company, Tour Operator, Tourism Board, Travel Agency, Venue Finding Company, Wholesaler, Car Rental Company, Corporate, Coach Travel Company, Convention/Visitor Bureau, Cruise Line, Educational Establishment, Exhibition Organiser, Ferry Company, Financial Services Company, Golf Related Services Provider, Golf Resort, Ground Handling Agency, Guest House/Bed and Breakfast, Press/Media, Private Travel Arranger Venue Owner, Villa Company.

Target Audience:

Accommodation, Air Travel, Airports, Business & Financial Services, Corporates, Consultants, Destinations Management, Destinations, Educational Establishments, Event Management Services, Exhibition Organiser, Event Support Services, Group Travel Organisers, Golf Related Services, Ground Handling Services, Health Resort and Spa, Hotel/Resort, Incentive House Agency, Land Travel, Marketing Services Company, Media/Press, Medical Tourism, Ministers, Professional Conference Organisers, Private Travel Arranger, Technology Company, Ticketing Agent, Tourist Attraction & Entertainment, Tours, Trade Associations, Training/Recruitment, Travel Agents, Venues, Venue Owner, Water Travel.

More Information

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Standard Event sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 22 January 2015.

The data included is derived from a return of attendance prepared by the organiser: Reed Exhibitions Ltd.

The Organiser has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

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