

THE SHOPS BUCKHEAD ATLANTA AND RIVER OAKS DISTRICT IN HOUSTON FEATURE NEW VISITOR EXPERIENCES FOR LUXURY TRAVELERS

A Global Access program, private shopping events, culinary packages and more, compliment the two projects' designer retail, signature dining and spa experiences

ATLANTA/HOUSTON - Two of America's newest luxury shopping and dining destinations located in the heart of Atlanta and Houston, are now featuring new tourism programs for domestic and international travelers. The Shops Buckhead Atlanta and River Oaks District in Houston both offer a curated collection of renowned designer names including Dior, Hermes, Tom Ford and more, coupled with today's contemporary designer labels such as Akris, COS, Brunello Cucinelli, and BONOBO, many of which are located nowhere else in these markets.

GLOBAL ACCESS - Global Access is a complimentary visitor incentive offering for FIT and group markets. Visitors receive an exclusive invitation from their travel advisor or hotel concierge, which is then redeemed at each center for a Global Access Card. The Card entitles the visitor to special offers, amenities and experiences offered by participating retailers and restaurants at each district. Luxe experiences include complimentary champagne, hotel package delivery, hotel room fittings, alterations, beauty consultations and personal stylist sessions. Plus, a purchase of \$1,000 entitles customers to a \$50 gift card from one of the center's premier, fine dining establishments.

In addition, each project offers complimentary valet parking or car service to and from nearby hotels. Since both projects support local arts and cultural communities, The Shops Buckhead Atlanta also offers Global Access visitors two complimentary admissions to the Michael C. Carlos Museum Emory University, as a gift with purchase, while River Oaks District in Houston offers two complimentary admissions to The Museum of Fine Arts, Houston. Visit theshopsbuckheadatlanta.com or riveroaksdistrict.com to print a Global Access voucher and present it with an out of town driver's license or passport to receive a gift bag and special offers.

GROUP EXPERIENCES - Luxury isn't just for FIT travelers. The Shops Buckhead Atlanta and River Oaks District in Houston are proud to offer niche groups and MICE operators a unique menu of options designed to meet the expectations of today's affluent travelers. Many of the projects' retailers offer private shopping events both before and after traditional opening hours in addition to complimentary personal stylists to make visitors feel like

a celebrity. Restaurants also offer group dining options, culinary demonstrations, sushi rolling, wine and spirit tastings, and more. Each event is customized to meet individual group needs, with transportation, language assistance, security detail, entertainment and more. Our professional team of marketing and event specialists ensures that each event is successful and memorable.

River Oaks District boasts a full-time dedicated concierge team that can provide every perk to elevate your experience, from making reservations and arranging car service to delivering packages to hotels and more. They can be emailed online via the River Oaks District website or reached at 713-904-1310.

To view a complete listing of all shops, dining and entertainment, visit riveroaksdistrict.com. The site features a complete listing of store and restaurant information, in addition to a schedule of upcoming events. Followers can also keep up with the latest news and announcements via Instagram, Twitter, Facebook and Pinterest.

ABOUT THE SHOPS BUCKHEAD ATLANTA

The Shops Buckhead Atlanta is home to a coveted collection of some of the most prestigious brands in the world. Owned and managed by OliverMcMillan, the open-air destination spans six city blocks bordering Peachtree, E. Paces Ferry and Pharr Roads, and features more than 50 stores and restaurants along a glamorous streetscape setting. Whether it's shopping at celebrated designer boutiques such as Atlanta's only Dior, Hermès and Jimmy Choo, to Akris, Brunello Cucinelli, NARS, Tom Ford and more – to dining at culinary powerhouses such as The Southern Gentleman, American Cut and Le Bilboquet – The Shops Buckhead Atlanta is the South's unrivaled luxury shopping and dining experience.

ABOUT RIVER OAKS DISTRICT

Managed by OliverMcMillan, River Oaks District is a shopping, dining and entertainment destination like no other in Texas. Situated inside the Houston Loop, River Oaks District features an elegant streetscape with more than 60 of the most sought-after luxury storefronts and brands in the world, including Akris, Canali, Cartier, COS, Dior, Giuseppe Zanotti, Harry Winston, Hermès, NARS, Stella McCartney and Tom Ford, among others. Acclaimed restaurants and entertainment venues include Steak 48, Le Colonial, Taverna, Toulouse Café & Bar, Hopdoddy Burger Bar, iPic Theaters and Equinox. For more information, please visit www.riveroaksdistrict.com.

ABOUT OLIVERMCMILLAN

Founded in 1978, OliverMcMillan has earned a reputation as one of the largest and most forward-thinking commercial real estate developers. The award-winning firm creates high-quality, artistic, market-appropriate developments and is recognized by industry leaders for its ability to move forward in a nimble and visionary manner. The firm has designed and developed more than eight million square feet of projects, with a total project value exceeding \$5 billion. OliverMcMillan currently has approximately \$3 billion in real estate projects under development in cities across the United States. Approaching each project with respect for the surrounding architecture and local culture, the firm works to create vibrant, enduring destinations. For additional information about OliverMcMillan, please visit olivermcmillan.com.